



25th Anniversary of Nebraska Pride 2010 NEBRASKA PRIDE LOGO CONTEST!

Nebraska Pride 2010 needs a logo! Are you creative? Do you have a great idea to go along with the 2010 theme? Would you like your logo design to be seen by over 100,000 people throughout the Midwest this coming summer? Remember that it is the 25th Anniversary of Nebraska Pride

Rainbow Celebrations is asking YOU for your ideas and designs. You have the chance to be named the Official Logo Designer for Nebraska Pride 2010!

It could be your design which graces the cover of the Official 2010 Nebraska Pride Guide and adorns the much sought after Pride apparel and merchandise! Get your ideas and designs into the Pride Committee to be considered for judging and you could win **\$100 CASH** plus other great Nebraska Pride Prizes.

CONTEST RULES AND GUIDELINES

DESIGN REQUIREMENTS

- Must be designed using 2010 Theme “One Candle, in the Darkness, Ignited Hope – Nebraska Pride 25 Years”
- Must be suitable for public use & viewing
- Must be rendered in one of the following color schemes:
 - 8 original colors of the Rainbow Flag + black (fuchsia, red, orange, yellow, green, aqua, blue, purple, black)
 - 6 colors of the Rainbow Flag + black + fuchsia
 - 6 colors of the Rainbow Flag + black
- No blended color designs
- Must also be suitable for rendition in a monochrome version (black, grays and whites)
- May or may not include the 2010 Theme “One Candle, in the Darkness, Ignited Hope – Nebraska Pride 25 Years”
- May or may not include the phrase “Nebraska Pride”
- Does not include any other words, phrases, or numbers
- Design submission should be accompanied by a short written description of design concept
- Design submission should not have been used previously in public
- Cannot use or resemble any portion of the Rainbow Celebrations logo
- Must be able to be manipulated (in regard to size)

DESIGN GUIDELINES

HARDCOPY DESIGNS: (non computer generated)

- Produce the design within the space of a 8.5 x 11 size sheet of paper
- Do Not Fold Your Design – Please make notations on outside of envelope “DO NOT FOLD”

COMPUTER GENERATED DESIGNS:

- Formats accepted: EPS, JPG, TIF, PSD, PDF
- Compressed files should be submitted by ZIP
- Design image must fit within the space of a 8.5 x 11 page
- Resolution of at least 600 dpi is required
- If sending by US Mail, please use either CD-Rom or DVD

DESIGN SUBMISSION

Designs may be submitted by Email or US Mail **no later than November 6, 2009.**

Please ensure that your design includes the following:

1) Full Name 2) Mailing Address 3) Telephone Number 4) Email Address

- Multiple designs from any one source will be accepted
- If submitting multiple designs via email – please send each design in separate email
- All hard copy designs submitted by US Mail – should be in sealed envelope

EMAIL:

- May be submitted to logo@nebraskapride.com – LOGO CONTEST in subject line
- If submitting multiple designs – please submit each design as a separate file

US MAIL:

- US Mail submissions should be sent to: Rainbow Celebrations, c/o Logo Contest, PO Box 8488, Omaha, NE 68108

LEGAL INFORMATION

- When you submit a design/image, you are expressly stating that the submission is your original work and was not created as a work for hire,
- When you submit a design/image, you are expressly stating that the design/image has not been licensed to any other entity,
- By submission of a design, if said design is selected, you are expressly granting Rainbow Celebrations a full and complete assignment of the intellectual property rights you have in the submitted design or image including copyright, trademark and/or patent interests,
- The selected design or image may be reworked to prepare it for use,
- Intellectual property rights including trademark and/or patent rights of the selected design or image are owned and controlled by Rainbow Celebrations,
- Works submitted in formats which do not conform to the contest guidelines will not be considered eligible for judging by Rainbow Celebrations,
- All decisions by Rainbow Celebrations, the Executive Board or the 2010 Nebraska Pride Committee will be considered final,
- Rainbow Celebrations is not responsible for lost, late, damaged in the US Mail or never received submissions.

WINNING DESIGN

- The Logo Contest winner will be announced and the Logo unveiled to the public during a special event December 11th, 2009, Pride Reception Kick Off , Location to be announced!
- After unveiling, the winning design will become the Official Nebraska Pride 2010 logo – and will be used in various promotional materials including but not limited to: website, brochures, letterheads, envelopes, banners, signs, posters and advertisements.
- The winning design will be featured on the cover of the Official Nebraska Pride 2010 Pride Guide as well as on the 2010 Pride apparel and merchandise.
- The Logo Contest Winner will receive a Prize Package which includes **\$100 Cash**, a 2010 Pride shirt, a special section in the official Pride Guide, and other prizes to be determined.

BY SUBMITTING A DESIGN FOR THE NEBRASKA PRIDE 2010 LOGO CONTEST –
YOU THEREBY AGREE TO ABIDE BY THE RULES AND GUIDELINES OF THE NEBRASKA PRIDE 2010 LOGO CONTEST
Rainbow Celebrations and the 2010 Nebraska Pride Committee thanks you for your consideration of the Logo Contest.

We look forward to receiving your Nebraska Pride 2010 Logo design submission
For additional information regarding the 2010 Logo Contest please email: logo@nebraskapride.com